A R P A CONNECCI

DISCOVER · COLLABORATE · CONTRIBUTE

Welcome

DARPAConnect@darpa.mil

Welcome Remarks

Jess Resig, Director of Solutions Innovation Applied Research Institute

John Rosenthall, President Tougaloo College Research and Development Foundation





DARPAConnect is designed to broaden DARPA's reach and stimulate **growth and collaboration** between DARPA, businesses, and academia.



DARPAConnect@darpa.mil

Distribution Statement "A" (Approved for Public Release, Distribution Unlimited)

Introduction to DARPA: DARPAConnect and the Innovation Ecosystem

Ben Griffin, Program Manager DARPA Microsystems Technology Office



Create breakthrough, paradigm-shifting solutions

Accept and manage significant technology risk

Disrupt or massively accelerate technology roadmaps





Breakthrough Technologies and Capabilities for National Security Contd.

PEOPLE

- Exceptional technologists
- Limited tenure
- Autonomy

PROCESSES

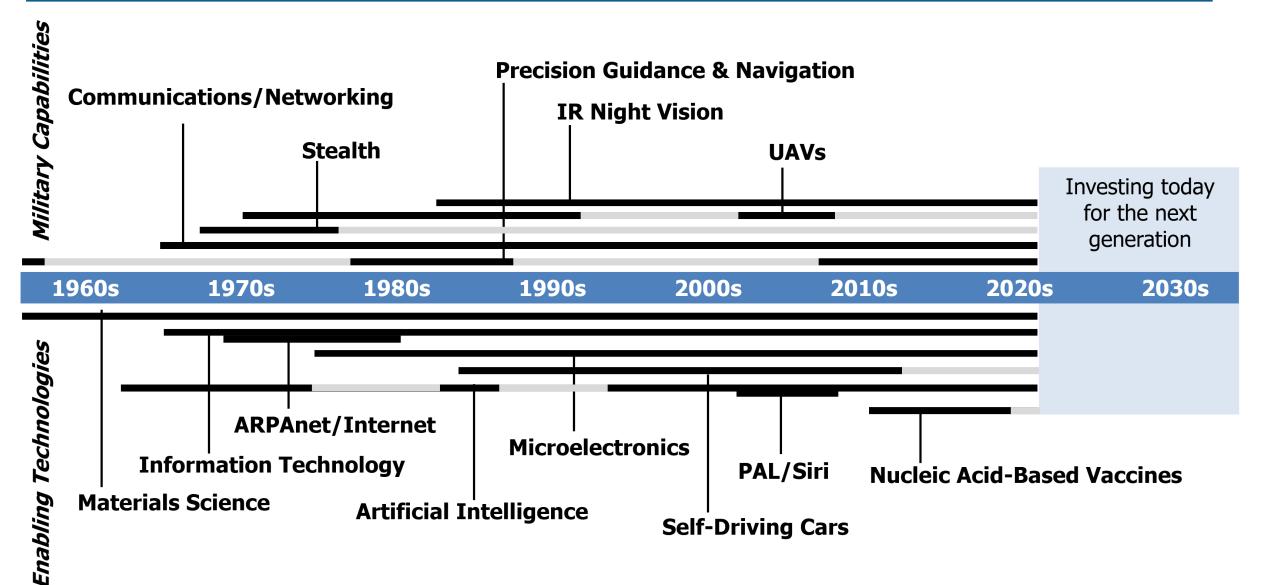
- No in-house labs
- Metrics-based
- Programs have end-dates

CULTURE

- Drive for off-scale impact
- Risk tolerant
- Honor in public service

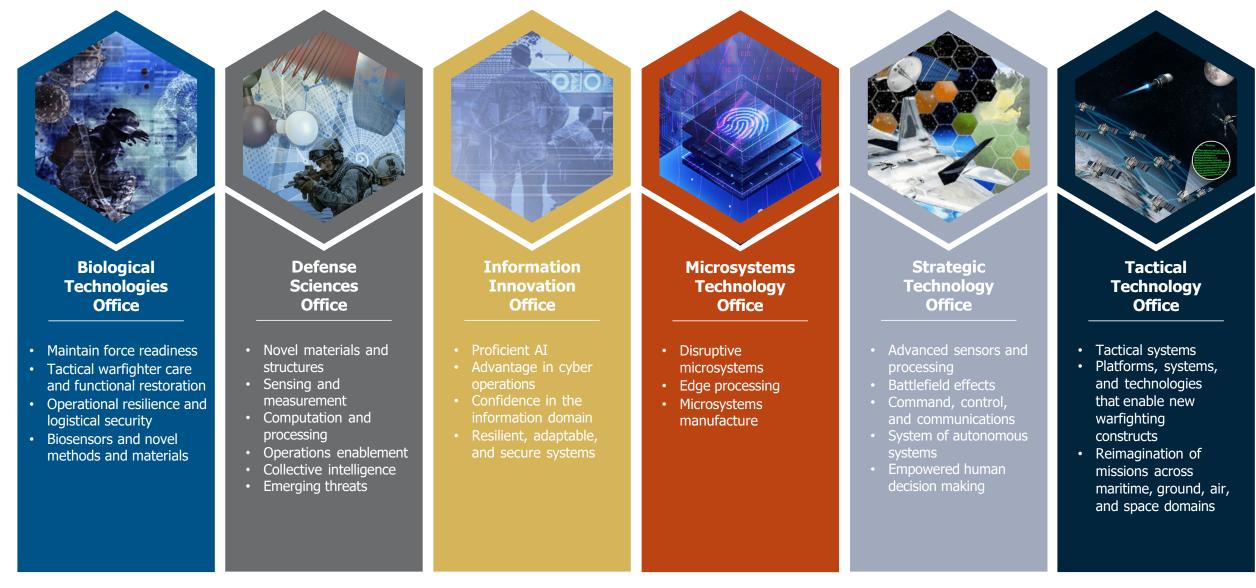
DARPA's culture persists and the agency delivers







DARPA Technical Offices





Doing Business with DARPA



Programs

- Represent most of DARPA's
 funding opportunities
- Open to all capable sources
- Proposals solicited through specific program BAAs
- Often multi-year, multidisciplinary efforts
- Technology development to move from "possibility" to "capability"

Challenges

- Compete on unique DARPA
 R&D problems
- Tend to include phases with culminating events where winners win monetary or other prizes
- May result in a prize with up to a \$10M fair market value



- Open to all capable sources
- Smaller, shorter projects
- From "disbelief" to "doubt"
- Inspire new program ideas

Seedlings

Submitted to each technical office

SBIR/STTR

darpa.mil/work-with-us/for-smallbusinesses/participate-sbir-sttr-program







DISRUPTIONEERIN





- Start with: www.darpa.mil
- Identify (if you can) the right PM
- Then, contact them (web page, email, visit)



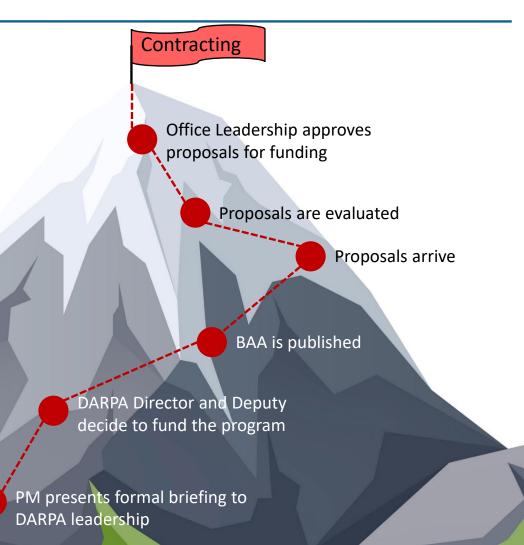
Some Advice

- PMs are motivated by finding new and highly disruptive problems that will be the basis of new programs
- Generally, you should discuss ideas that might lead to new programs, not present your approaches for ongoing programs
- PMs will be thinking about the Heilmeier catechism...so you should, too
- PMs are most receptive when you do their homework for them
- Listen to them!



The Path from Idea to Program

- Programs originate with a program manager
 - PMs identify opportunity to make a difference
- DARPA PMs typically serve 3 5 year terms
 - This means approximately 25% turnover annually
- New PMs: new ideas and potentially investments in new research areas
 - Program inspiration can come from you!



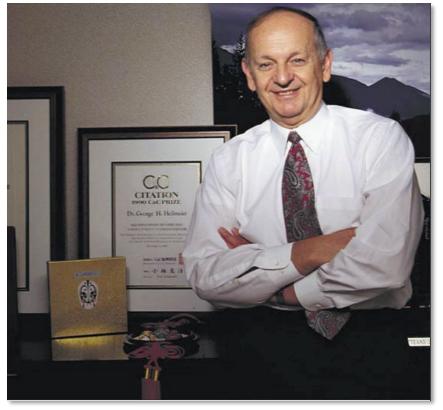
PM discusses idea with Office Director and Deputy Director

PM preps formal briefing

Heilmeier Catechism: Understanding Effective DARPA Communication

Reggie Cooper, Program Manager DARPA Strategic Technology Office





George H. Heilmeier, Director of ARPA (1975-1977) IEEE Spectrum, June 1997

H1: What are you trying to do? Articulate your objectives using absolutely no jargon.

H2: How is it done today, and what are the limits of current practice?

H3: What is new in your approach and why do you think it will be successful?

H4: Who cares? If you are successful, what difference will it make?

H5: What are the risks?



Heilmeier Question	Description
<u>H1</u> : What are you trying to do? Articulate your objectives using absolutely no jargon.	 (or, "What desired/needed capability are you trying to achieve?") Explicitly state the problem - <u>not</u> the technical approach to solve the problem Propose well-defined, quantitative program goals The problem is usually explained best in a chart or graph that shows current state- of-the-art, any known limits, <i>and</i> the (key) program goal(s)
H4: Who cares? If you are successful, what difference will it make?	 Quantifiable impact related to emerging or future DoD mission need Should be disruptive, not incremental The potential impact must be commensurate with the level of investment Who would use the technology both inside and outside the DoD?
<u>H2</u> : How is it done today, and what are the limits of current practice?	 Provide key insight(s) into the problem Avoid "engineering" challenges – those that have known solutions, regardless of their cost or complexity A list is necessary, but this alone is not sufficient Beware of challenges that only pertain to a single approach
<u>H3</u> : What is new in your approach and why do you think it will be successful?	 Emphasis should be on the new idea or capability which explains why the challenges can be overcome today (the "why now?" story) A high-level summary of the potential solution

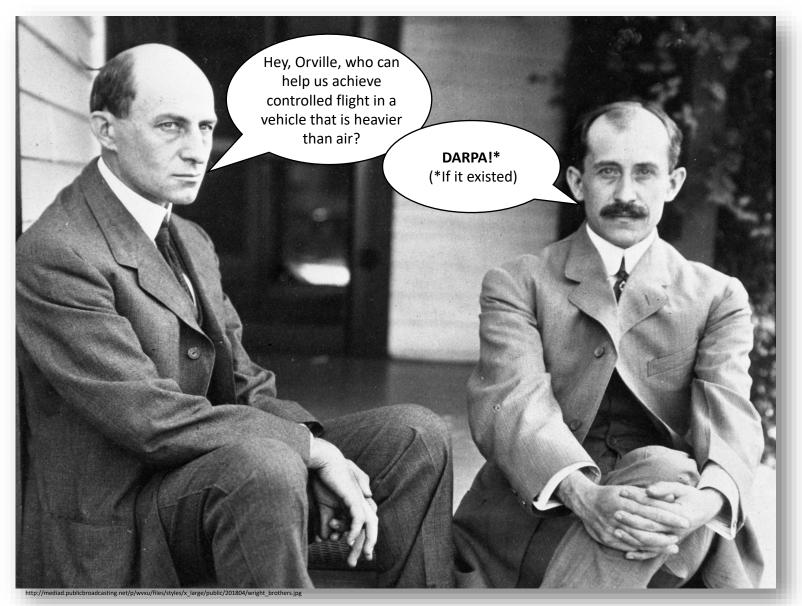
These four questions establish the framework of a DARPA program



Example DARPA Program Outline



A Program Pitch, c. 1899



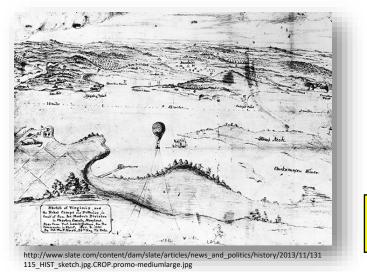
Distribution Statement "A" (Approved for Public Release, Distribution Unlimited)



The Vision, c. 1899

ISR Today

Hand drawn sketch from a balloon, c.1861



British observation balloon, c.1908



ISR Future



https://en.wikipedia.org/wiki/Observation_balloon#/m

Program ORVILLE

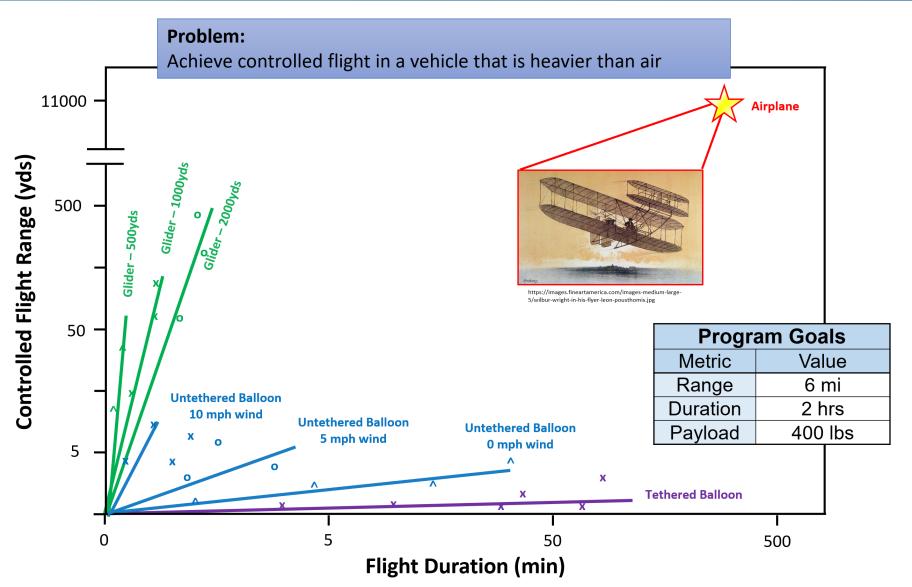
W. Wright

Tech Council

Monday

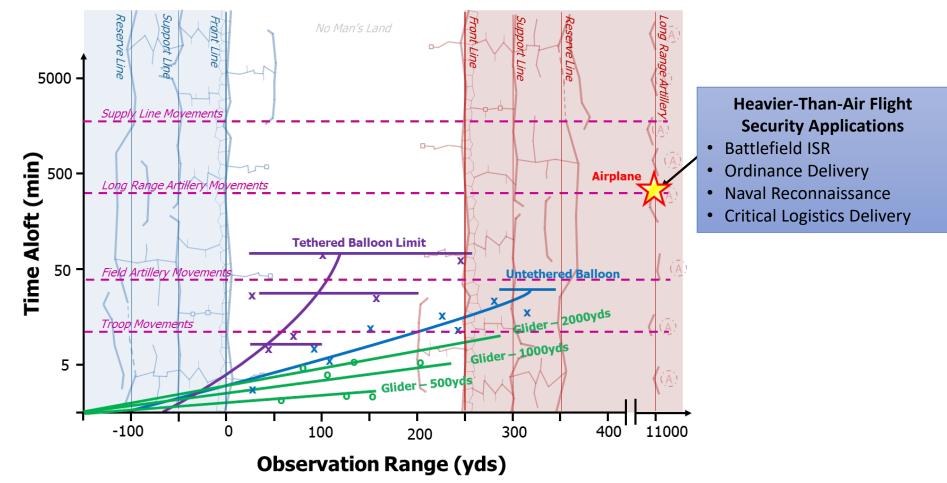








ORVILLE Impact



ORVILLE will enable ISR of artillery movements over tactically relevant ranges and timescales

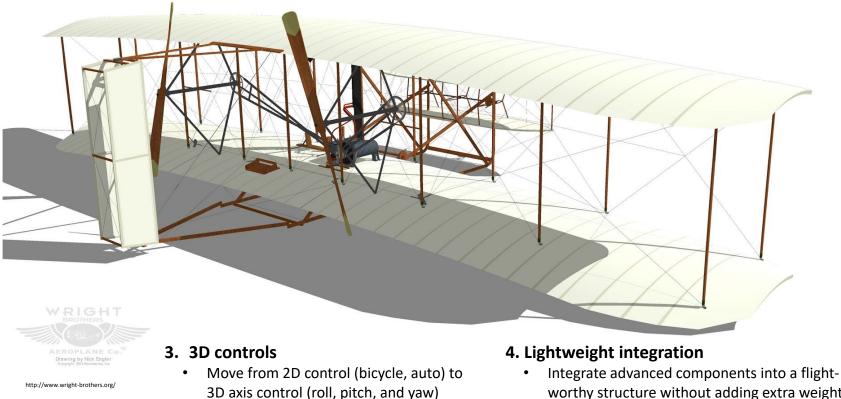


1. Increasing lift-to-weight ratio

- Lift increases with wing area
- But weight scales with wing area, and greater weight increases drag

2. Increasing power-to-weight ratio

- Lift scales with speed
- More power needed to increase speed, but weight scales with engine size



worthy structure without adding extra weight or drag

Pilot interface

٠

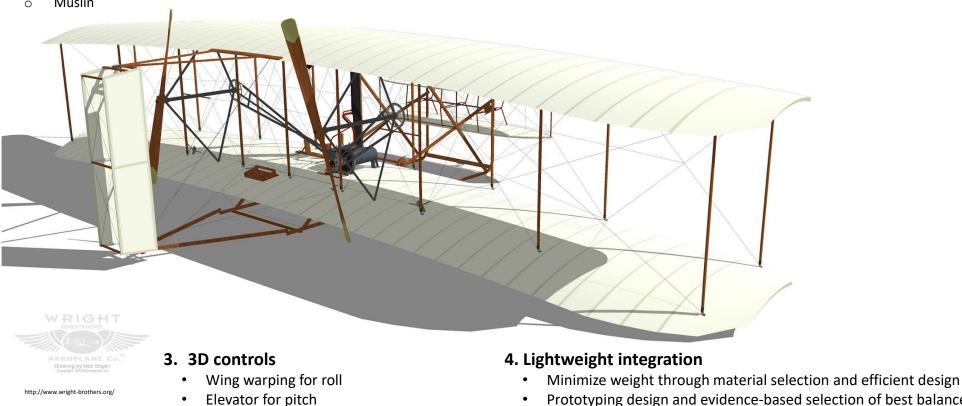


1. Increasing lift-to-weight ratio

- Stacked wings for increased wing area and ٠ to maintain structural stiffness
- Advanced lightweight materials ٠
 - Spruce 0
 - Muslin 0

2. Increasing power-to-weight ratio

- Aluminum gasoline engine
- Multiple smaller propellers to reach speed faster



- Prototyping design and evidence-based selection of best balance of ٠ components
- Mitigate risks by wind tunnel testing of full prototype ٠

Rudder for yaw

٠

Building Effective Teams and Partnerships

John Rosenthall, President

Tougaloo College Research and Development Foundation





Tougaloo College Research and Development Foundation

The mission of the Tougaloo College Research and Development Foundation is to support the research and development mission of Tougaloo College and that of other Historically Black colleges and Universities (HBCUs).



Partnerships and Long-term Engagement Strategies

- Faculty/student teams with paid summer engagements at DOD facilities and R1 DOD labs
- DOD personnel on loan to HBCU to build new programs in areas of national need
- HBCU consortia to focus on specific issues HBCU UARC awarded to Howard was a great beginning

Capacity Building Grants Focused on the University Pain Points

- Contract and research compliance assistance and infrastructure build sponsored programs offices and/or support shared sponsored program services
- Initial funding for facilities, equipment, and personnel for research and curricula in areas of national defense need





A R P A CONTRIBUTE

DISCOVER · COLLABORATE · CONTRIBUTE

Summary

DARPAConnect@darpa.mil